

Janvi Shah

Visual and Interaction Designer

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Mumbai, India

[Behance](#)

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EDUCATION

University of Petroleum and Energy Studies

2022-2026

Bachelor's Of Design (Interaction Design)

CGPA: 8.80

EXPERIENCE

Studio Carbon | Communication Design Intern

Design Agency

Jan'26 to June'26

Gandhinagar, Gujarat, India

- Awarded a place in Studio Carbon's Graduation Project Cohort, receiving six months of structured design mentorship.
- Conducted design research on menopause in India through secondary research and semi-structured interviews with women and medical experts, synthesizing findings into behavioral archetypes and actionable insights to address systemic and household level health literacy gaps.
- Designed un.paused, an accessible publication and communication ecosystem that promotes menopause awareness and helps dismantle domestic stigma among homemakers in India.

Spicey Guava | Junior Graphic Designer

Creative Consultancy

May'25 to Nov'25

Mumbai, India

- Led complete end to end branding solutions for a diverse client portfolio including hospitality (cafés, restaurants), retail (skincare brand, cloud kitchen patisserie), and B2B (creative consultancy, Spicey Guava) all requiring versatile market identities.
- Led packaging design for (gifting, dark rum brands), website design and development, and creation of core marketing assets (social media content, content calendars, menus, collaterals).
- Delivered brand systems with creative distinction, elevating client market presence and customer engagement across all digital and print channels.

Aamras Collective | Graphic Design Intern

Creative Consultancy

Sept'24 to Oct'24

Bangalore, India (Remote)

- Designed social media visuals, e-commerce assets for clients (Fastrack by Titan and Moments - a bound imprint).
- Contributed to brand strategy development for consumer goods clients, providing strategic inputs for the launch and positioning of both a dry fruit brand and a shoe brand.